

**POSIFLEX**



## Shopping in Style

**Posiflex has produced an elegant POS solution for the Strenesse luxury fashion chain.**

**From now on the new Strenesse POS solution will incorporate innovative Posiflex products and design, with the KS-6615 fan free POS-terminal blending in perfectly with the elegant fashion world of Strenesse.**

Posiflex offers Strenesse a stylish, high-class POS solution that fits perfectly into the luxurious ambience of those well-designed shopping areas.

Crudely designed equipment would ruin the style of the shops in the same way that any dreary computer and monitor would. It was necessary for Strenesse to find a manufacturer of POS-Terminals who would create machines that offer perfect modern technology in combination with an exciting design. Such a system was found in the Posiflex KS fan free series with its shiny Diamond Black finish. During its design Posiflex had similar goals in relation to style as the fashion industry, i.e. to create a quality eye-catching product for those customers that prefer to shop in a luxurious environment. Over the years Posiflex terminals have become synonymous with combining high quality technology with innovative, prestigious natural design. Using this unique design in the world of POS, Posiflex integrates high-tech into the world of fashion, supporting the image and targets of the up-to-date luxury brand Strenesse.

### **A luxury brand with a sense of responsibility**

Today, a responsible modern individual, who appreciates the finer things in life, would naturally want to shop with eco-friendly awareness.



Posiflex supports Green IT with its POS-Terminal KS-6615. This Terminal offers the perfect combination of speed, energy saving and fan-less technology.

That was a very important factor in Strenesse choosing Posiflex POS-systems: Eco-friendly, reliable technology with a modern high-fashion design.

Another advantage for choosing Posiflex systems and peripherals was the need to have an Open System that could be used and adapted in the future. Using the Posiflex products, Strenesse is not restricted to using only one type of Software, so they could realize their solutions faster when the demands of the market changes.

A convincing result; a well designed POS-Terminal, which fits perfectly in the world of fashion and style, space and energy saving with the multi-purpose construction that offers many possibilities for the future.